

Notes on meeting

CITTASLOW LUDLOW REVITALISED

**Open Meeting 18th June 2009
Harley Centre, Ludlow**

Presentation by Alison Cundall (Chair), Tony Blench, David Chantler, (Directors)

Alison Cundall introduced the meeting:

To bring us up to date on Cittaslow developments:

- ~ Now reconstituted as a Community Interest Company (CIC)
- ~ Has 'asset lock' to local charity
- ~ Designated as successor to Ludlow Marches Partnership
- ~ Intend to (continue to) hold a series of Open Meetings

Consultants reported on Strategy:

Results:

- ~ Redefined Role and Purpose
- ~ Commitment to clearer communication
- ~ Pursue projects proposed at open meetings
- ~ Clarified Directors' roles

David Chantler

- ~ Cittaslow works with interested organisations to care for individual market towns and ...people and to continue to maintain and improve the high standard of our town
We must be a 'bottom-up' organisation to involve the people of the town.

From discussions with the Consultants, main points arising:

- ~ Be a catalyst, identifying need.
- ~ Be an Honest Broker
- ~ Be a champion of issues

It's all about 'The Community'; bringing together a variety of interests.

As Directors we need to continue improving our communication.

Need to think about any negative image, and to involve the whole community
To do the job well and recognise responsibility – especially in the current economic climate. Perhaps good links will help take advantage of possibilities.

Tony Blench

(Power point notes will give details)

Peter Cook

Ludlow Chamber of Trade and Business – emphasise good communication.
Promotion of independent small business in Ludlow

Sue Chantler

Hopes to bring her expertise in a number of areas, including Project Management

Phil Maile

Improve the lot of the people of Ludlow. Try to get things up and running

Tish Docherty

Supports local independent shops in Ludlow. Represents Ludlow 21. Wants to widen the participation of people in Ludlow.

Alison Cundall

Announced new strap-line: 'Cittaslow Ludlow 'Living the Ludlow life'

Open comments:

Peter Norman

If it is a must to involve the whole population of Ludlow, this is a huge objective.
Need to pick a project which bridges any gaps
Rugby Club, Football Club – sub-sections of the population to target.
Remember the hinterland; farming, and involve them.

Rosanna Taylor-Smith

Need to reach people in other parts of the community. Alison to be invited to be co-opted onto the Local Joint Committee.

Martin Taylor-Smith

The Town Development Plan to be updated which will involve Cittaslow.
Take design plans covering nine parishes.
Looking for consensus to be effective.

Tracy Johnson expressed her hope to move Ludlow forward.

Brian Curnew

We exist as a conduit of an important kind
Need to encourage people to be involved
Interest in attracting funding

David Currant

May be a problem for participation since directors are volunteers and we need to highlight:
What is it for?
How to approach and access

Graham Perks briefly outlined the work of Skillbuilders and how it can work with Cittaslow Ludlow. Now covers over forty towns. See leaflet or website: www.skillbuilders.co.uk for more information.

End of meeting

Next open meeting 17th September (if topic identified)
AGM 15th October 2009.